



Media Awards

PURPOSE

The Media Awards recognize and salute those communicators, information specialists, photo journalists, and creative individuals and groups who have pursued excellence in communicating nursing's rich and diverse stories and in sharing nursing's knowledge with the nursing community.

Media Awards recognize nursing in the following areas:

NURSING MEDIA

- Print (published materials)
- Other (electronic, photography, art, etc.)

ELIGIBILITY

- All materials produced from 1 March 2015 to 1 March 2017 are eligible.
- The designated target audience determines the overall category of eligibility.
- Target audience is defined as follows:
 - **Nursing** – All nurses, nursing organizations, institutions, or other groups that produce and issue information for nurses and the nursing profession.
- Chapter newsletters and websites are not eligible for Media Awards. Please submit under Chapter Communications and Publicity Award.
- Note: School of Nursing magazines should be submitted in the Nursing-Print category.

CRITERIA

- Portrays of a positive image of nursing
- Furthers mission and vision of STTI and heightens public awareness of nursing's societal contributions
- Treatment of subject matter as it relates to nursing excellence, overall impact, effectiveness, clarity, imagination and creativity
- Subject matter presented in a clear, creative and effective manner

SUBMISSION REQUIREMENTS

Supporting documents required below must address the criteria. A complete online nomination consists of:

- Online entry form and payment
- Supporting narrative (1-2 pages)
- Sample of final product. Examples include, but are not limited to, articles, brochures, publications, video, audio, photography, artwork and website pages
- Letter of acceptance
- Submissions may be uploaded in the following file types:
 - TXT - Plain Text
 - HTML - Hyper Text Markup Language, webpages
 - PDF - Adobe's Portable Document Format
 - GIF, JPG, PNG, TIFF - Formats commonly used on the Web
 - Microsoft Word
 - WMV, RTF - Rich Text File (most word processors export this format)
 - DOC -WMA, MOV, WAV, AIFF - Multimedia formats
- Submissions cannot exceed 10 MB

Projects may be entered in as many categories as desired. **An online entry form and fee is required for each submission.**

CONTACT INFORMATION

For further information or to make a contribution to fund this award, please contact Gretchen Tilly, at +1.317.634.8171 (International), 888.634.7575 (U.S./Canada toll-free), or email gretchen@stti.org.

Call for Entries opens

1 November 2016

Deadline

1 March 2017

Entry Fee

US \$50

The fee structure for nominations outside the U.S. will be set according to World Bank classifications based on per capita income designated as low, middle, and high.

Submission Guidelines

Award entries must be submitted via the online submission system. Instructions are available at www.nursingsociety.org/awards.

Judging

Qualified judging panels representing strong talent and expertise are appointed.

Notification

Award recipients will be notified by email by 1 July 2017.

Presentation

All awards will be presented at STTI's 44th Biennial Convention Indianapolis, Indiana, USA, 28 October - 1 November 2017.

Contact Us

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