



Chapter Communications and Publicity Award

PURPOSE

The Chapter Communications and Publicity Award recognizes chapters that have exceptional chapter communication and publicity efforts. The creativity and hard work it takes to communicate effectively with members of the chapter, campus community, and local community enhance visibility for the chapter and STTI.

ELIGIBILITY

All active chapters of STTI are eligible for this award and are encouraged to apply. This award recognizes chapter communication and publicity efforts from 1 March 2015 through 1 March 2017.

NOMINATIONS

Any chapter member or officer may nominate.

CRITERIA

- Uses various media — web, print, electronic — to communicate with various audiences — chapter members, campus community, local community
- Communications serve various purposes — educating people about the chapter and STTI's history, promoting membership, and publicizing activities and opportunities
- Communicates information at appropriate times
- Updates chapter website accordingly
- Distributes relevant information to members, campus community, and local community to enhance the chapter's visibility, initiatives, and activities within those groups
- Creates unique ways to communicate appealing layout and design of the chapter's web, print, and electronic communications

SUBMISSION REQUIREMENTS

Supporting documents required below must address the criteria. A complete online nomination consists of:

- Online entry form and payment
- Supporting narrative (1-2 pages)
- Any other supporting documentation to include, but are not limited to, fliers, newsletters and website pages that demonstrate implementation of communication efforts (not to exceed 10 pages)
- Letter of acceptance

CONTACT INFORMATION

For further information or to make a contribution to fund this award, please contact Michelle Coburn at +1.317.634.8171 (International), 888.634.7575 (U.S./Canada toll-free), or email michelle@stti.org.

Call for Entries opens

1 November 2016

Deadline

1 March 2017

Entry Fee

US \$50

The fee structure for nominations outside the U.S. will be set according to World Bank classifications based on per capita income designated as low, middle, and high.

Submission Guidelines

Award entries must be submitted via the online submission system. Instructions are available at www.nursingsociety.org/awards.

Judging

Qualified judging panels representing strong talent and expertise are appointed.

Notification

Award recipients will be notified by email by 1 July 2017.

Presentation

All awards will be presented at STTI's 44th Biennial Convention Indianapolis, Indiana, USA, 28 October - 1 November 2017.

Contact Us

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