



Call for Entries opens
1 November 2006

Deadline
1 March 2007

Entry fee
US \$45

The fee structure for nominations outside the U.S. will be set according to World Bank classifications based on per capita income designated as low, middle and high.

Projects may be entered in as many categories as desired. An online entry form and fee is required for each category.

Submission guidelines
Award entries must be submitted via the online submission system. Instructions are available at www.nursingsociety.org/programs

Judging
Qualified judging panels representing strong talent and expertise are appointed.

Notification
Nominees and recipients will be notified of the judges' decision by 1 July 2007.

Presentation
All awards will be presented at the honor society's 39th Biennial Convention in Baltimore, Maryland on 3-7 November 2007.

Contact us
550 West North Street
Indianapolis, IN 46202
USA
Tel: +1.317.634.8171,
888.634.7575
(U.S. or Canada toll-free)
Fax: +1.317.634.8188
Email: awards@stti.org
www.nursingsociety.org/programs

Media Awards

PURPOSE

The Media Awards recognize and salute those communicators, information specialists, photo journalists, and creative individuals and groups who have pursued excellence in communicating nursing's rich and diverse stories and in sharing nursing's knowledge with the nursing community or general public.

Media Awards recognize both the public and nursing in the following areas:

PUBLIC MEDIA

- o Print (published materials)
- o Other (electronic, photography, art, etc.)

NURSING MEDIA

- o Print (published materials)
- o Other (electronic, photography, art, etc.)

ELIGIBILITY

- All materials produced from April 1, 2005 to March 1, 2007 are eligible.
- The designated target audience determines the overall category of eligibility.
- Target audience is defined as follows:
 - o Public – Information on nursing issued through traditional channels of communication that service the public.
 - o Nursing – All nurses, nursing organizations, institutions, or other groups that produce and issue information for nurses and the nursing profession.
- Chapter Newsletters are not eligible for Media Awards.

CRITERIA

Media Awards will be judged on the following criteria:

- Portrayal of a positive image of nursing
- Treatment of subject matter as it relates to nursing excellence, overall impact, effectiveness, clarity, imagination, and creativity
- Furtherance of the goals of the Honor Society of Nursing and heightened public awareness of nursing's societal contributions
- Subject matter presented in a clear, creative, and effective manner

SUBMISSION REQUIREMENTS

A complete nomination consists of:

- Online entry form and payment
- Submissions may be uploaded in the following file types:
 - o TXT - Plain Text
 - o HTML - Hyper Text Markup Language, Web pages
 - o PDF - Adobe's Portable Document format
 - o GIF, JPG, PNG, TIFF - Formats commonly used on the web
 - o Microsoft Word
 - o WMV, RTF - Rich text file (most word processors export this format)
 - o DOC -WMA, MOV, WAV, AIFF - Multimedia formats
- Submissions cannot exceed 10 MB.

Projects may be entered in as many categories as desired. **An online entry form and fee is required for each submission.**

CONTACT INFORMATION

For further information, please contact Andy McDaniel, at +1.317.634.8171, 888.634.7575 (U.S or Canada toll-free), or e-mail: andy@stti.org



Sigma Theta Tau International

Honor Society of Nursing