



Call for Entries opens
1 November 2006

Deadline
1 March 2007

Entry fee
US \$45

The fee structure for nominations outside the U.S. will be set according to World Bank classifications based on per capita income designated as low, middle and high.

Submission guidelines
Award entries must be submitted via the online submission system. Instructions are available at www.nursingsociety.org/programs

Judging
Qualified judging panels representing strong talent and expertise are appointed.

Notification
Nominees and recipients will be notified of the judges' decision by 1 July 2007.

Presentation
All awards will be presented at the honor society's 39th Biennial Convention in Baltimore, Maryland on 3-7 November 2007.

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Chapter Communication Award

Exceptional chapter communication and publicity efforts will be recognized by the honor society at the 39th Biennial Convention. The creativity and hard work it takes to communicate effectively with members of the chapter, campus community and local community, enhances the chapter and honor society's visibility.

ELIGIBILITY

All chapters of the honor society are eligible for this award and are encouraged to apply. Communication efforts are required to have occurred between April 1, 2005 and March 1, 2007.

NOMINATIONS

Any chapter member or officer may nominate. Self-nominations are invited.

CRITERIA

Nominations will be judged on six criteria—media use, audience, purpose, timeliness, relevancy and creativity. Listed below are questions to consider for each criterion.

- **Media Use:** Does the chapter use various media—Web, print, electronic?
- **Audience:** Does the chapter communicate with various audiences—chapter members, campus community, local community?
- **Purpose:** Does the chapter's communications serve various purposes—educating people about the chapter and honor society's history; promoting membership; and publicizing activities and opportunities? Did the communications' outcomes meet their purposes?
- **Timeliness:** How often does the chapter communicate? Is information communicated at appropriate times? How frequently does the chapter distribute newsletters and update its Web site?
- **Relevancy:** Is communicated information relevant for members of the chapter, campus community and local community? How does communicated information enhance the chapter's visibility, initiatives and activities within those groups?
- **Creativity:** In what unique ways has the chapter communicated? Is the layout and design of the chapter's Web, print and electronic communications appealing?

SUBMISSION REQUIREMENTS

A complete nomination consists of:

- Online entry form and payment
- One- to three-page summary describing the chapter's communication efforts and outcomes related to chapter visibility, initiatives and activities.
- Materials or documentation that demonstrates implementation of communication efforts. Examples include, but are not limited to, flyers, newsletters and Web site pages.

CONTACT INFORMATION

For further information, please contact Nicole Thompson at +1.317.634.8171, 888.634.7575 (U.S or Canada toll-free), or e-mail at nicole@stti.org



Sigma Theta Tau International

Honor Society of Nursing